

2019 KidPower Leadership Annual Letter Campaign

WHO: All Members of the 2019 KidPower Summer Leadership Team

WHAT: KidPower Leadership Letter Campaign

WHEN: Friday, February 15; 4:30-7:00 pm

WHERE: Kids Who Care, 1300 Gendy Street, 76107

WHY: To support leadership training and summer jobs for young artists

This summer will mark 27 years of KidPower Leadership at Kids Who Care's Musical Theatre Camps. Students serving on the KidPower Team receive 15-40 hours of Leadership Training prior to camp and 40-160 hours of hands on leadership experience serving as many as 350 kids, ages 4-18, throughout the summer.

The most unique aspect of the KidPower Leadership system is that it offers opportunities to learn new leadership skills and then put them into action. From leading team building activities to making sure everyone at camp makes a new friend, the KidPower Team is essential to every part of the work. Each leader is able to practice skills that will be applicable in any future career or job opportunity.

HOW: 6 Easy Steps to Success!!

1. Set a personal goal of how much you will raise! My Goal: \$ 255

2. Select 10 or more individuals to send requests.

Compile names, addresses, phone numbers and emails and send to

hope@kidswhocare.org *(This information will only be used for KidPower Fund Requests)*

3. Write a letter of request to be a cover letter for KWC's Corporate request for funds. *(See sample personal letter attached)* Don't forget to mention your personal goal in your letter. Feel free to add photos/memories!

4. Add a personal hand written note on each of your letters.

5. Write Thank You Letters with the KidPower Team (April 26, 5-6 pm)

6. Address an extra copy of your letter to Hope!

Sample Personal Letter

DATE – February 1, 2019

DEAR – Teacher/Neighbor/Dentist/Grandparent/Aunt/Uncle/Friend/Parent's Coworker,

1. SET THE STAGE – I want to tell you about this really exciting thing that is happening to me this summer. I have been chosen to be on the KidPower Leadership Team at Kids Who Care.

2. TELL YOUR PERSONAL STORY – I have been an Apprentice for.....

This is the first time I have served....

I FINALLY made it to Student Staff....

3. TELL THEM WHY THIS IS IMPORTANT FOR YOU – Last summer I was in charge setting up the snack cart. I learned how to....so this year at school when my teacher asked for a volunteer to organize....I already knew how to do that!

When I filled out my College Applications this Fall....

When I had to give a presentation at school....

4. TELL THEM WHY YOU ARE WRITING THIS LETTER – I need your help. Each summer the KidPower Leadership Team raises money to support stipends for the Student Staff and Camp Staff. Everyone one on the KidPower Team participates in this effort. This year we set a goal of \$_____.

5. MAKE THE ASK – Can I count on you to help by sending a donation?

Will you support my leadership development with a donation?

It would really mean a lot to me if you could support us by making a donation.

There are 75 people on the Leadership Team. If each one of us raises \$255 each, we will meet our goal. Will you help us?

There is a donation form enclosed for you to use.

6. Close the letter – Thank you so much for your consideration./Thank you so much for helping. I know I can count on you./Thank you for always supporting me in this way./I hope you can come see our show this summer./Thank you. Thank you. Thank you.

7. Sign your name – Warmly/Sincerely/Respectfully,

8. WRITE A PERSONAL NOTE! – This is the most important piece. A personal note can make all the difference between whether someone decides to donate on your behalf. Grandma, thank you for your help. Mr. Smith, I know I can count on you because this means a lot to me!